THE PLATINUM PACKAGING GROUP

PLATFORM *Thermoformed Cold & Heatable Trays*

HOW WE DESIGN

The PLATform division, specializes in producing sustainable, food-grade trays made from materials such as:

- Post-Consumer Recycled (PCR PET)
- Recyclable Crystallized Heatable CPET
- Recyclable PP for microwavable applications
- Compostable bagasse material

ART OF TRAY DESIGN PROCESS

In addition to providing stocked trays, we can custom design trays for a unique look while increasing functionality. We refer to designing a new shape as the "Art of Tray Design Process," during which we thoughtfully customize each tray to meet the specific needs of our customers' applications.

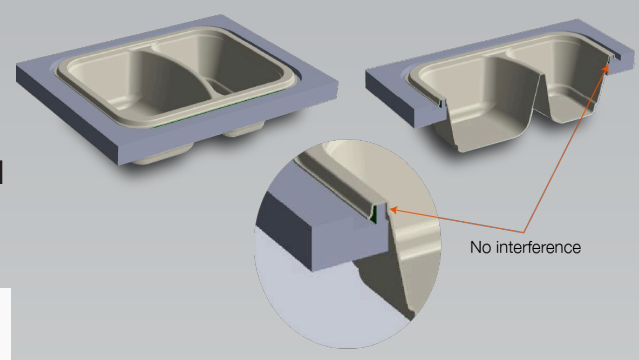
Selecting the right material, size, shape, and fit is essential to ensuring optimal product performance.

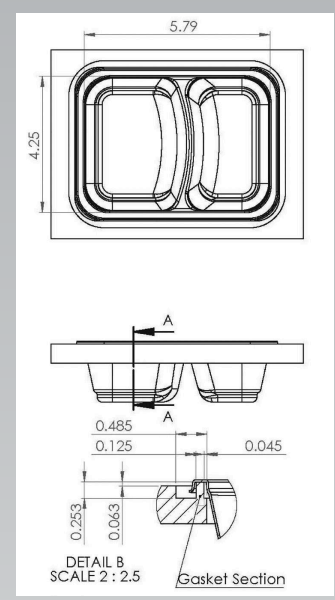
Our engineers design trays to run seamlessly on automated packaging lines (fitting into sealing pockets / carriers, incorporating features like stacking shoulders that separate the trays when automatically denested.

A big driver recently has been a new focus as a supplier of compostable products such as trays, bowls and cups, offering modified atmosphere and long shelf-life barrier capabilities. With our own development lab, engineers and product design team, we assist companies in converting their existing packaging to a more sustainable fiber alternative. Our pulp products are molded from sustainable fibers—making them the ideal solution to help you meet your sustainability goals.

- **Mold Prototyping in 3 to 6 weeks (Average Cost $750.00)**
- **Permeant Tooling / production and shipment in additional 4 to 6 weeks**

EXAMPLE OF A TRAY DESIGN:
INSERT & CARRIER DESIGNING PROCESS

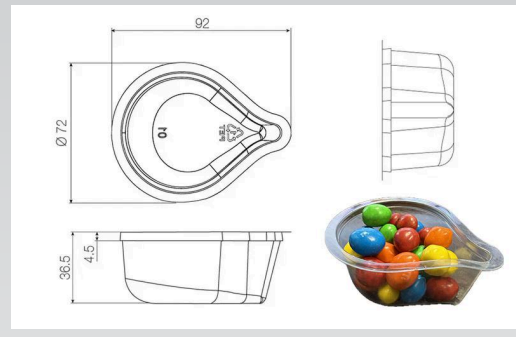




DROP SHAPED TRAY DESIGN
CUSTOM DESIGNED



Custom Engraving Available
No Extra Charge



OPTIMIZING TRAY DESIGN

We design wider, flatter sealing flanges capable of receiving strong, peel-able seals from the PLATSeal line of lidding.

Multi-Use Lidding Films for Food Packaging.

Faster Prototyping & Tooling completed.

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